KURUMSAL YÖNETİŞİM: Teorik Bir Çözümleme Denemesi

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TEŞEKKÜR

Bugünlere kadar beni yetiştiren aileme, beni eleştiren, yerenancak her zaman bir kalp payı bırakan başta Arzum Çelik olmaküzere değerli hocalarıma ve tüm okuyuculara teşekkür ederim. Türkiye Kurumsal Yönetim Derneği'ne ve Sn. Hande Gürtepe'ye ayrıca teşekkür ederim.

ÖNSÖZ

Kurumsal yönetişimin teorik bir çözümlenmesinin denendiği bu çalışmada yazar, kurumsal yönetişimin sadece bir etiket olmadığını, arkasında teorilerin, yaklaşımların ve geniş bir külliyatın olduğunu örnekler ile inceleme amacı gütmektedir.

Yazarı bu çalışmayı yapmak konusunda harekete geçiren temel güdü, bugün kurumsal yönetişim adını verdiğimiz kavramdaki boşlukların ancak iktisadî düşüncenin öncülüğünde çözülebileceği düşüncesidir. Yazarı bu görüşe sevk eden, yönetim bilimlerinin ve özellikle finansman biliminin iktisat biliminden bir ebeveyn-çocuk ilişkisinde olduğu gibi etkilenmesidir.

Bugün iktisada yön veren düşünceler, iktisadı bilinen homo economicus'tan koparmaya evrilmektedir. Kurumsal yönetişim de bu uğraşların dolaylı ya da doğrudan bir sonucudur.

Kitabın yararlı olacağı umuduyla…

Olcay Ölçen - Mayıs 2020

İÇİNDEKİLER

2. BÖLÜM Kurumsal Yönetişim Kavramının Finansman-İşletme ve Yönetim Bilimleri Teorileri Açısından Tarihî Kökenleri

3. BÖLÜM Kurumsal Yönetişim Kavramının Etik Teorileri Açısından Kökenleri

4. BÖLÜM Kültür Değişkeni

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