

BÖLÜM 1

AKUAKÜLTÜRDE DİJİTALLEŞME VE VERİ TABANLI YÖNETİM: SÜRDÜRÜLEBİLİRLİK, TEKNOLOJİ ENTEGRASYONU VE KÜRESEL EĞİLİMLER

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GİRİŞ

Su ürünleri sektörü, son yıllarda artan tüketim talepleri ve çevresel sürdürülebilirlik gereklilikleri ile zorlu bir döneme girmiştir. Küresel talep karşısında balık ve diğer su ürünleri doğal stoklarının sürdürülebilirliği üzerinde gittikçe artan risk, yetiştiricilik üretimini sektörel odak haline getirmektedir. Bu süreçte, geleneksel üretim yöntemlerinin ötesinde teknolojik yeniliklerin sektöre entegre edilmesi, verimliliği artırmak ve kaynakları daha etkili bir şekilde kullanmak adına büyük bir önem taşımaktadır.

Dünya yetiştiricilik üretimi ilk kez 2022 yılında avcılığı geçerek su ürünleri üretiminin %51'ini oluşturmuş, en güncel verilere göre 2023 yılında 136,2 milyon ton ile avcılık üretiminin (91,7 milyon ton) üzerindeki üretim potansiyelini korumuştur. Toplam su ürünleri üretimi içerisindeki payı ise %59,75'e ulaşmıştır (1).

17.yüzyılda başlayan sanayi devrimi 1950'lerden itibaren bilgisayarlar, elektronik sistemler, otomasyon ve 1960' da ilk internetin doğuşu ile farklı bir sürece evrilerek Endüstri 4.0 olarak adlandırılan dördüncü sanayi devrimi ile devam etmiştir. İçinde bulunduğumuz 21. yüzyılda ise sanayi devrimi yerini dijital devrime bırakmış, hayatın her alanına giren yapay zekâ, makine öğrenmesi, otomasyon, mobil teknolojiler, 5G, nesnelerin interneti (IoT), blokzincir, sanal gerçeklik ve artırılmış gerçeklik teknolojilerinin kullanımı ile gerçek anlamda “Teknoloji Yüzyılı” hayata geçirilmiştir.

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Gelecekteki dönüşümün başarısı, büyük veri ve yapay zekâ temelli karar destek sistemlerinin kurulmasına, internet şirketleri ile üreticiler arasında veri analizi ve öngörücü modelleme iş birliklerinin geliştirilmesine bağlıdır. Hükümetlerin uzaktan algılama ve derin öğrenme teknolojileriyle kaynakları izleyerek bilimsel yönetim stratejileri geliştirmesi, bu süreci destekleyecektir. Ayrıca blokzincir, IoT ve izlenebilirlik teknolojilerinin tedarik zincirine entegrasyonu, ürün kalitesi ve güvenliğini artırarak tüketici güvenliğini güçlendirecektir. Çin'in bu alandaki ilerlemeleri, dijital zekânın kaynak verimliliği ve sürdürülebilirlik üzerindeki etkisini göstermekte; uluslararası iş birlikleri ve veri paylaşım platformları ise diğer ülkeler için uyarlanabilir modeller sunmaktadır.

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