

ÇOK KRİTERLİ KARAR VERME YÖNTEMLERİ VE FİRMA PERFORMANSI

Yazarlar

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KISALTMALAR LİSTESİ

AB	: Avrupa Birliği
AGV	: Automatic Guided Vehicles
AHP	: Analytical Hierarchy Process
ANP	: Analytic Network process
ARAS	: Additive Ratio Assessment
AR-GE	: Araştırma – Geliştirme
ASEAN	: Association of Southeast Asian Nations
BİST	: Borsa İstanbul
BM	: Birleşmiş Milletler
BWM	: Best-Worst Method
CCSD	: Correlation Coefficient and the Standard Deviation
CI	: Consistency Index
CILOS	: The Criteria Impact Loss
CoCoSo	: COmbined COnpromise SOlution
CODAS	: Combinative Distance-based Assessment
COPRAS	: Complex Proportional Assessment
CP	: Compromise Programming
CR	: Consistency Ratio
CRADIS	: Compromise Ranking of Alternatives from Distance to Ideal Solution
CRITIC	: Criteria Importance Through Intercriteria Correlation
ÇAKV	: Çok Amaçlı Karar Verme
ÇBÖ	: Çok Boyutlu Ölçekleme
ÇKKV	: Çok Kriterli Karar Verme
ÇNKV	: Çok Nitelikli Karar Verme
DEMATEL	: The Decision Making Trial and Evaluation Laboratory

EBIT	: Earnings Before Interest and Taxes
EDAS	: Evaluation based on Distance from Average Solution
ELECTRE	: Elimination Et Choix Traduisant la Réalité
EWP	: Exponentially Weighted Product
F/K	: Fiyat/Kazanç
FUCA	: Faire Un Choix Adéqua
FUCOM	: Full Consistency Method
FVÖK	: Faiz ve Vergi Öncesi Kâr
GIS	: Geographic Information System
GİA	: Gri İlişkisel Analiz
GRA	: Grey Relational Analysis
IDOCRIW	: Integrated Determination of Objective CRIteria Weights
HBK	: Hisse Başına Kazanç
IT	: Information Technology
KOBİ	: Küçük ve Orta Büyüklükteki İşletmeler
LBWA	: Level Based Weight Assessment
LINMAP	: Linear Programming Technique for Multidimensional Preference Analysis
LMAW	: Logarithm Methodology of Additive Weights
MABAC	: Multi-Attributive Border Approximation Area Comparison
MACBETH	: Measuring Attractiveness by a Categorical Based Evaluation TecHnique
MADM	: Multiple Attribute Decision-Making
MAIRCA	: Multi Attributive Ideal-Real Comparative Analysis
MARCOS	: Measurement of Alternatives and Ranking according to COmpromise
MARICA	: Multi Attributive Real-Ideal Comparative Analysis
MAUT	: Multi Attribute Utility Theory
MCDM	: Multi-Criteria Decision Making
MEREC	: MEthod based on the Removal Effects of Criteria

MODM	: Multi-Objective Decision Making
MOORA	: Multi-Objective Optimization on the basis of Ratio Analysis
MOOSRA	: Multi-Objective Optimization on the basis of Simple Ratio Analysis
MOPA	: Multi Objective Perfomance Analysis
NDA	: Negative Distance from Average
OECD	: Organisation for Economic Co-operation and Development
OPEC	: Organization of Petroleum Exporting Countries
OWA	: Ordered Weighted Average
pb	: para birimi
PDA	: Positive Distance from Average
PD/DD	: Piyasa Değeri / Defter Değer
PIPRECIA	: PIvot Pairwise RElative Criteria Importance Assessment Extended
PIV	: Proximity Indexed Value
PROMETHEE	: Preference Ranking Organization METHod for Enrichment Evolution
PSI	: Preference Selection Index
QUALIFLEX	: QUALItative FLEXible
RAPS	: Ranking Alternatives by Perimeter Similarity
RI	: Random Index
ROV	: Range of Value
SAW	: Simple Additive Weighting
SD	: Standart Deviation
SECA	: Simultaneous Evaluation of Criteria and Alternatives
SMAA	: Stochastic Multicriteria Acceptability Analysis
SPK	: Sermaye Piyasası Kurulu
SWARA	: Stepwise Weight Assessment Ratio Analysis
SWOT	: Strengths, Weaknesses, Opportunities, Threats
TBA	: Temel Bileşenler Analizi

TDK	: Türk Dil Kurumu
TODIM	: Tomada de Decisão Iterativa Multicritério
TOPSIS	: Technique for Order of Preference by Similarity to Ideal Solution
UTA	: UTility Additive
UTADIS	: UTilities Additives DIScriminantes
vb.	: ve benzeri
vd.	: ve diğerleri
VIKOR	: VIse Kriterijumska Optimizacija I Kompromisno Resenje
VZA	: Veri Zarflama Analizi
WASPAS	: Weighted Aggregated Sum Product Assessment
WPM	: Weighted Product Model
WSA	: Weighted Sum Approach
WSM	: Weighted Sum Model
XGIDA	: BİST gıda Endeksi
XKAGT	: BİST Orman Kâğıt Basım Endeksi
XKMYA	: BİST Kimya Petrol Plastik Endeksi
XKURY	: BİST Kurumsal Yönetim Endeksi
XMANA	: BİST Metal Ana Endeksi
XMESY	: BİST Metal Eşya Makine Endeksi
XTAST	: BİST Taş Toprak Endeksi
XTEKS	: BİST Tekstil Deri Endeksi
XTRZM	: BİST Turizm Endeksi
XUSIN	: BİST Sınai Endeksi
XUSRD	: BİST Kurumsal Sürdürülebilirlik Endeksi
XYORT	: BİST Yatırım Ortaklıği Endeksi
YSA	: Yapay Sinir Ağları

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