

# BÖLÜM 1

## *Eczacılık ve Yönetim*

### *1.3. Eczacılıkta Yönetim Becerileri*

#### 1.3.1. / Teknik ve Kavramsal Beceriler

Özlem Nazan ERDOĞAN<sup>1</sup>

Mehmet Barlas UZUN<sup>2</sup>

Emrah BİLGENER<sup>3</sup>



#### « Öğrenim Hedefleri

*Okuyucu, bu bölümü okuyarak;*

1. Yönetimde kullanılan teknik ve kavramsal becerilerin önemini tanımlayacak
2. Yönetimde teknik ve kavramsal becerilerin rolünü açıklayacak
3. Yönetimsel süreçlerde kullanılan teknik ve kavramsal becerilere örnekler verecek

<sup>1</sup> Prof. Dr., İstanbul Üniversitesi Eczacılık Fakültesi, Eczacılık İşletmeciliği AD., nazan.erdogan@istanbul.edu.tr, ORCID iD: 0000-0003-4188-5688

<sup>2</sup> Dr. Öğr. Üyesi, Sağlık Bilimleri Üniversitesi Gülhane Eczacılık Fakültesi Eczacılık İşletmeciliği AD., mehmetbarlas.uzun@sbu.edu.tr, ORCID iD: 0000-0003-2975-5290

<sup>3</sup> Doç. Dr., Hitit Üniversitesi Sağlık Bilimleri Fakültesi, emrahbilgener@hitit.edu.tr, ORCID iD: 0000-0001-9916-3800

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