

## CHAPTER 7

### THE MEDIATING ROLE OF POWER DISTANCE IN THE INFLUENCE OF ORGANIZATIONAL CULTURE TYPES ON ORGANIZATIONAL SILENCE

Gül GÜN<sup>1</sup>

#### **Introduction**

---

Considering the fact that organizational culture consists of the unity of values, believes and fundamental assumptions that are shared by organizational members (Prajogo & McDermott, 2011, p. 712; Gibson & et al., 1997, p.5; Eren, 2001, p.136) and these shared believes and expectations affect communication and other vocal expressions, behaviors and emotions (Hellriegel & et al., 1986, p. 532; McDermott & Stock, 1999:52; Reigle, 2003, p. 24), organizational silence can be a collective behaviour of the employees (Huang & et al., 2005). It can be seen that the people who live in the countries where power distance is high avoid to conflict with their superiors and tend to accept the hierarchical differences (Huang & et al., 20005, p.460), the employees in the countries where power distance is lower state their opinions more comfortably (Saribay & Kayalı, 2016,p. 533). If it is considered that Turkey is a country in which power distance is high and includes collectivist structure (Sargut, 1994), silence behaviors within organizations are possible. It can be said that the formation process of organizational culture emerges similar to the formation process of originary social culture (Doğan, 2007, p.113) Considering the fact that the culture, tradition and social norms of the country of the organization have great impact on the organizational culture (Hellriegel & et al., 1986, p. 346) it is necessary for organizations to accommodate the changes occurred around them within long term, to have a sustainable market position by protecting their competitive advantages and in this context to develop organizational process enabling the emergence of innovations, to design an organizational structure and culture appropriate to this (Özkan & Turunç, 2015, p.339), 4 culture types of Cameron & Quinn (Hierarchy, Market, Clan, Adhocracy), and organizational silence as three dimensions classified as acquiescent silence, defensive silence and prosocial silence of Van Dyne & et al. (2003) are examined within this study in which mediating effect of power distance in the relation between organization culture types and silence is analyzed.

---

<sup>1</sup> Assistant Professor Dr., Munzur University, gulgun@munzur.edu.tr

without any concern (Imran & Nouman, 2017) Within this context, organizations must constitute an environment in which hierarchical levels are decreased and partially equalized and innovative culture is based on and employees can express their opinions.

The research was made in a certain area and in a certain sector by considering the time and cost limits. This research can be checked by including different sectors into the research and moreover by taking other organizational cultural types and cultural dimensions which affect the organizational silence into account in a much boarder area.

## References

---

- Acaray, A. (2014). Örgüt kültürü, örgütsel sessizlik ve işten ayrılma niyeti arasındaki ilişkilerin incelenmesi, Yayımlanmamış Doktora tezi, Sosyal Bilimler Enstitüsü, Kocaeli.
- Acaray, A. & Şevik, N. (2016). Kültürel boyutların örgütsel sessizliğe etkisi üzerine bir araştırma. *Hacettepe Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi*, 34 (4), 1-18.
- Baron, R. M. & D. A. Kenny, (1986). The moderator-mediator variable distinction in social psychological research: conceptual, strategic, and statistical considerations. *Journal of Personality and Social Psychology*, 51(6), 1173-1182.
- Cameron, K. S., & Quinn, R. E. (1999). *Diagnosing and changing organizational culture: based on the competing values framework*, Reading, MA: Addison Wesley.
- Çavuşoğlu, S. & Köse, S. (2016). Örgüt kültürünün örgütsel sessizlik davranışına etkisi. *Dokuz Eylül Üniversitesi Sosyal Bilimler Enstitüsü Dergisi*, 18 (1), 115-146.
- Çiçek, B. (2016). *Değer merkezli liderliğin çalışan sesi üzerindeki etkisi*, Yayımlanmamış doktora tezi, İnönü Üniversitesi Sosyal Bilimler Enstitüsü, Malatya.
- Doğan, B. (2007). *Örgüt Kültürü*. İstanbul:Beta Yayıncıları.
- Eren, E. (2001). *Örgütsel Davranış ve Yönetim Psikolojisi*. İstanbul:Beta Basım.
- Erdem, R. (2007). Örgüt kültürü tipleri ile örgütsel bağlılık arasındaki ilişki: elâzığ il merkezindeki hastaneler üzerinde bir çalışma. *Eskişehir Osmangazi Üniversitesi İİBF Dergisi*, 2 (2), 63-79.
- Gibson, L. J., Ivancevich, M.J. & Donnelly, H.J. (1997). *Organizations behaviour structure processes*. 9th Edition, Chicago : Irwin:Mc graw-Hill.
- Hayton, J., Maacchitella, U. (2013). HRM organizational culture and entrepreneurial capabilities: The role of individual and Collective Knowledge Processes, *ERC Research Paper*, No.5.
- Hellriegel, D., Slocum J. & Woodman R. (1986). *Organizational Behavior* (Fourth Edit). Minnesota: West Publishing Company.
- Huang, X., Vliert, E.V.D., & Vegt, G.V.D. (2005). Breaking the silence culture: stimulation of participation and employee opinion withholding cross nationally. *Management and Organization Review*, 1(3), 459-482.
- Imran, Ms. A, Nouman, M. (2017). Mediated model of defensive silence: An Empirical Case of the Banking Sector in Khyber Pakhtunkhwa. *Abasyn Journal of Social Sciences*, 10 (1), 178-191.

- Khalid, J., Ahmed, J. (2016). Perceived organizational politics and employee silence: supervisor trust as a moderator. *Journal of the Asia Pacific Economy*, 21(2), 174-195.
- Leibowitz, Z. B., Farren, C. K., Beverly L. (1986). *Designing career development systems* (1st Edit). San Francisco: Jossey-Bass Publishers.
- Kuşcu, P. Ç. (2011). İşyeri zorbalığı ve örgüt kültürü üzerine sosyolojik bir araştırma. *Uluslararası Sosyal Araştırmalar Dergisi*. 4(19), 371-394.
- Meydan, C. H. & Şeşen, H. (2011). *Yapısal eşitlik Modellemesi – AMOS uygulamaları*, Ankara: Detay Yayıncılık.
- McDermotts, C. & Stock, G. (1999). Organizational culture and advance manufacturing technology implementation. *Journal of Operations Management*, 17(5), 521- 533.
- Özkan, Ö., Turunç, Ö.(2015). Örgüt kültürü ile yenilikçilik ilişkisinde rekabet şiddetinin düzenleyici etkisi: savunma sanayinde bir uygulama, *Süleyman Demirel Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi*, 20 (1), 339-363.
- Prajoga, D., McDermott, C. (2011). The Relationship between multidimensional organizational culture and performance. *International Journal Operations of Operations & Production Management*. 31(7): 712-735.
- Reigle, R, F. (2003). *Organizational Culture Assessment: Development of a Descriptive Test Instrument: a dissertation*, Huntsville: Alabama.
- Sargut, A. S. (1994). *Kültürler Arası Farklılaşma ve Yönetim*, Ankara: İmge Kitabevi.
- Sarı Aytekin, S., Sis Atabay, E. ve Okan, T. (2017). Örgütsel sessizlik kültürel bir sonuç mudur?. *International Journal of Academic Value Studies*. 3(13), 316–327.
- Sarıbay, B., Kayalı, C.A. (2016). Çalışan sessizliğinin kültürel değerlerle olan ilişkisini belirlemeye yönelik İzmir ili kamu kuruluşlarında bir araştırma, *Ege Akademik Bakış*, 16 (3):531-540.
- Schein, E. (1992). *Organizational culture and leadership* (2nd Ed ). San Francisco, CA: Jossey –Bass Publishers.
- Sholekar, S., Shoghi, B. (2017). The Impact of organizational culture on organizational silence and voice of faculty members of Islamic azad university in Tehran, *Iranian Journal of Management Studies (IJMS)*, 10(1):113-142.
- Şen, E. (2017). Kurumsallaşma ve kurumsal yönetişim (1.Baskı). İstanbul: Beta Yayınları.
- Şışman, M. (2007). *Örgütler ve kültürler*, Ankara: Pegem Akademi.
- Taşkıran, E., Çetinkaya, N., Çetin, C. (2015). A study to identify the impact of organizational culture On organizational silence, *Humanities and Social Sciences Review*, 04 (01):53–60.
- Van Dyne, L.V., Ang, S. and Botero, I.C. (2003) Conceptualizing employee silence and employee voice as multidimensional constructs. *Journal of Management Studies*, 40:1359-1392. doi.org/10.1111/1467-6486.00384.
- Wu, M. (2006). Hofstede's cultural dimensions 30 years later: A study of Taiwan and the United States, *Intercultural Communication Studies*, 15(1), 33-42.
- Yalçınsoy, A., İşıldak, Sait M., Bilen, A. (2017). Örgüt kültürü ile örgütsel sessizlik arasındaki ilişkiyi belirlemeye yönelik bir araştırma, *Dicle Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi*, 7 (13): 132-146.
- Yüksel, M. (2013). *Örgütsel politika, Hofstede'in örgüt kültürü boyutları, iş tutumları ve iş çıktıları ilişkisi*, Yayımlanmamış Doktora tezi, Balıkesir Üniversitesi, Sosyal Bilimler Enstitüsü, Balıkesir.