

BÖLÜM 8

COVID- 19 DÖNEMİNDE İŞ, YAŞAM MEMNUNİYETİ VE ZORUNLU UZAKTAN ÇALIŞMA

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GİRİŞ

Sosyoloji, psikoloji gibi farklı disiplinlerde araştırmacılar öznel iyi oluşan belirleyicilerini inceleyen çok sayıda çalışma yapmışlardır. Son yıllarda ekonomistlerin öznel iyi oluş çalışmalarına olan ilgisinde de ciddi bir artış meydana gelmiştir. Bu alanda en çok çalışılan konulardan biri de iş memnuniyetidir. Türkiye'de de yaşam memnuniyeti ve iş memnuniyeti ile ilgili artan bir literatür söz konusudur. İş memnuniyetinin belirleyicilerine ulusal ve uluslararası alanda odaklanan pek çok çalışmada çoğunlukla yaşı, cinsiyet, eğitim gibi sosyo-demografik özelliklere ve sendika üyeliği, gelir, gelir memnuniyeti, işyeri koşulları gibi faktörlere odaklanılmıştır.

2020 Aralık ayından beri devam eden Covid-19 pandemisinde günümüze kadar yaklaşık olarak 6 milyon insan hayatını kaybetmiştir. Salgın, hükümetleri virüsü kontrol etmek amacıyla seyahat aktivitesi kısıtlama, okul kapatma, işyeri kapatma gibi bireyleri ekonomik, sosyal ve psikolojik açıdan zora sokacak pek çok önlem almaya zorlamıştır. Hastalığın yarattığı kaos ortamı alınan kısıtlama önlemleri ile bireylerin fiziksel ve ruhsal sağlığı üzerinde ciddi etkilere neden olmuş, yaşanılan işsizlik korkusu, fiziksel kısıtlamalar, aile ve arkadaşlarla görüşememe, seyahat kısıtlaması gibi nedenler mutluluk üzerinde ciddi negatif bir etki bırakmıştır. Salgın ile değişen yaşam şeklimiz, çalışma koşullarımız, sosyal bağlarımız gibi bireysel yaşam memnuniyetini etkileyen pek çok faktör yaşamımıza dâhil olan “yeni normaller” ile farklı bir anlam kazanmıştır.

Covid-19 pandemisi diğer tüm pandemilerden farklı olarak teknolojik gelişmelerin de etkisiyle eğitim, çalışma hayatı ve ekonomik hayat gibi pek çok alanda yaşamlarımıza yeni kavramlar ve dinamikler getirmiştir ve uzaktan çalışma yön-

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SONUÇ

Covid-19 yalnızca yaşanan ölüm oranları ile değil aynı zamanda tüm dünyada neden olduğu ekonomik durgunluk ve kilitlenmeler ile de dünya genelinde bir şok dalgası yaratmıştır. Tüm dünya ülkeleri hastalığın yayılmasını kontrol altına alabilemek amacıyla ile çok çeşitli önlemlere başvurmuştur. Hastalığın meydana getirdiği fiziksel kısıtlamalar, ölüm korkusu, sosyal yaşamın kısıtlanması, iş kaybı gibi nedenlerden dolayı bireylerin yaşam ve iş memnuniyetleri de etkilemiştir. Pandemi ile sosyal eşitsizlikler daha da derinleşmiş ve daha düşük gelirli ve düşük vasıflı bireylerin, kadınların, yaşılarının, kırsal kesimlerde ve kritik sektörlerde yaşayan bireylerin yaşam memnuniyetlerinin daha olumsuz etkilendiği tespit edilmiştir. Pandemi sürecinde çalışma saatlerinin azalması ve bununla birlikte ortaya çıkan gelir kaybı iş memnuniyetini azaltan etkenlerden biri olmuştur. Bu dönemde pek çok sektör zorunlu evden çalışmaya geçmiştir. Zorunlu evden çalışma hemen her sektörde ciddi iş çıkarmalarının yaşandığı bir dönemde bir yandan kişilerin işlerini sürdürmelerini ve gelir kaybına maruz kalmalarını engellemişi için bir yandan yaşam memnuniyetini arttırırken, diğer yandan bu süreçle hazırlıksız yakalanan bireylerin aile ve iş dengelerini kurmalarını zorlaştırmıştır. Dolayısıyla yapılan çalışmalar Covid-19 döneminde zorunlu evden çalışmanın iş ve yaşam memnuniyetini negatif yönde etkilediği görülse de gelir kaybının engellemesi açısından yaşam memnuniyetindeki dramatik düşüşlerde bir tampon görevi gördüğü düşünülmektedir. Yapılan çalışmalar göstermektedir ki bundan sonraki olası pandemiler için salgınla mücadeleye yönelik önlemleri uygularken iş ve yaşam memnuniyetinin ve ekonomik devamlılığın mümkün olduğunda korunması amacıyla Covid-19 pandemisi sırasında yaşanan tecrübelere dayanarak bu dönemde iş ve gelir kayıplarının azaltılması için “uzaktan çalışma” için gerekli altyapının hazırlanması; kreş ve yaşı bakım gibi kritik destek faktörlerinin güçlendirilmesi, toplumsal cinsiyete dayalı etkilerin ve bunların yansımalarının da göz önünde bulunurularak çeşitli politika önlemlerinin alınması gerekmektedir. Eski gücünü ve etkisini yitirmiş olsa dahi Covid-19 pandemisi hala devam etmektedir.

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COVID- 19 Döneminde İş, Yaşam Memnuniyeti ve Zorunlu Uzaktan Çalışma

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COVID-19 Döneminde İş, Yaşam Memnuniyeti ve Zorunlu Uzaktan Çalışma

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