

KURUMSAL YÖNETİM VE SERMAYE MALİYETİ

ÖNDER UZKARALAR



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KİTABEVİ

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Kaynakça

ÖNSÖZ

Küresel ölçekteki şirketlerin yankı uyandıran çöküşlerinin altında, yönetimlerinin şirketleri asıl hak sahiplerinin yararına değil, bireysel çıkarları doğrultusunda yönetmeleri yatmaktadır. Pay sahiplerinin ve diğer menfaat sahiplerinin şirket yönetimlerini zararlı davranışlarından alıkoyacak yeterli araçlardan yoksun olması, söz konusu çöküşlere uygun zemini hazırlamıştır. Kurumsal Yönetim kavramı, tüm bu olumsuzlukların giderilmesine ilişkin çabalar sonucu ortaya çıkan bir kavramdır. Temelde vekalet problemlerinden kaynaklanan sorunları en aza indirerek şirketlere yüklenen fazladan maliyetleri önlemek için uygun bir araç olarak görülen kurumsal yönetim, günümüzde sıklıkla tartışılan hususlardan birisidir. Kurumsal yönetim uygulamaları, gerek gelişmiş gerekse gelişmekte olan piyasalardaki şirketlerin istikrarlı ve düşük maliyetli finansman imkanlarına ulaşabilmesinde önemli bir yere sahiptir.

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