

Chapter 13

INTERGENERATIONAL DIFFERENCES IN THE LAST SIXTY YEARS

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In order to understand a generation, you need to understand a period. When you understand a period, you avoid getting caught in the clamp of the paradigm. And it is possible to see those who are not like you not with your own judgments, but with the facts of them. When this is possible, you transform. At work or at home .. As a company or as an individual...”(Kuran, 2018).

The concept of “generation” is one of the most important concepts that should be emphasized and discussed in many fields. Although the concept of the generation is generally used only for people born in the same time period, it is also used for people who have the same type of political or cultural influence over a certain period or year. Therefore, each generation group has different characteristics, expectations, experiences and conditions. There is a exact structure in the behavior of successive generations, and such a cycle lasts about 80 years. This life-long generation transition has been much shorter for the last generations; the faster the technological innovations are applied, the harder it is to determine the transition between generations (Kolnhofer-Derecskei, Reicher & Szeghegyi, 2017). Ramadlani and Wibisono (2017) stressed that the change of each generation’s mindset induces their behaviours to shift positively or negatively.

Generation is a concept used in two different meanings today. Field, Lynch and Malcolm (2008) addresses the first of these meanings within the framework of familial ties. From this perspective, the generation describes the average time interval between the births of grandparents and children. This timeframe generally covers a period of 20-25 years. This first meaning of the concept, which is of biological origin, is seen today as a very broad definition due to the differences in so-

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