Chapter 2

COMPREHENSIVE LITERATURE REVIEW FOR CLOSED LOOP SUPPLY CHAIN STUDIES

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INTRODUCTION

Over the years, supply chain management has been concerned with forward-looking activities. However, the increasing environmental problems, the awareness of customers about recycling, legal regulations have started to put the companies under pressure and placed a social responsibility besides the environment on them. These developments led to the emergence of concepts such as reverse logistics, reverse supply chain management and product recovery options. That is why, in recent years, companies have thought about creating a cost and competitive advantage compared to other companies by focusing on reverse logistics (Wang & Hsu, 2010a). Since the existing advanced supply chain structures are insufficient to realize this idea, it has become inevitable to expand these structures to include product recycling.

The reverse supply chain is not the symmetry of the advanced (classical) supply chain. The reverse supply chain involves more complex, expensive and different processes than the advanced supply chain and also requires more reactivity (Srivastava, 2008). Closed Loop Supply Chain (CLSC) is produced at the production facilities of the raw materials suppliers and delivered to the customers through various distribution channels and the collection channels of the products used by the customers and recycling, disassembly, collection center, etc. It can be considered as a whole of forward and reverse logistics activities that enable it to be included in the production process with its recycling facilities. The closed-loop supply chain provides an environmentally friendly value to our world, which is rapidly polluted by the reverse logistics activities that allow to reintroduce the used products to the network as well as the benefits provided by the classical supply chain (Budak, 2012). The visual of the CLSC is given in Figure 1.

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Life Cycle, Product Improvement Management, Disassembly Line Balancing.

Solution methods for these issues are less frequently used than are used respectively; Mixed Integer Linear Programming, Other Mathematical Model, Fuzzy Modeling, Genetic Algorithm, Survey, Stochastic Programming Model Mixed Integer Nonlinear Mathematical Programming, Multipurpose Integer Linear Programming, Game Theory, Optimization Model, Analytical Approach, Linear Programming, 0-1 Integer Programming, Simulation, Stochastic Integer Programming, Particle Swarm Optimization, Tabu Search Method, System Dynamics Model, Simulated Annealing, Branch and Bound Algorithm, Benders Decomposition Method, Stochastic Dynamic Programming, Fuzzy Goal Programming, Robust Optimization Model, Multipurpose Inventory Model, Fuzzy Analytic Hierarchy Process Model (AHP), Stochastic Probabilistic Programming, Mixed Integer Optimization Model, Mixed Integer Mathematical Model, Parallel Numbering Method, Lagrangian Relaxation Method, Fuzzy Mixed Integer Linear Programming, Conceptual Framework.

In this context, it is aimed that those who are interested in the subject will be able to guide their work by looking at the general framework and contribute to the literature in different areas.

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