Chapter 13

THE MEDIATING ROLE OF THE AFFECTIVE COMMITMENT IN THE EFFECT OF THE PERSON-ORGANIZATION FIT ON THE INTENTION TO LEAVE: EXAMPLE OF TEXTILE WORKERS

Emine GENÇ¹

Introduction

To the able to acquire the competition superiority by increasing the organizational efficiency is possible with the orientation of many organizational variables together and properly. In this regard, it is mandatory fort he organizations to take measures which increase especially the worker's efficiency by closely following up the current developments of the organizations.

As the lack of coherence between the person and the organization will cause a change of attitude in the person to the organization, it might cause the person to enter into an adverse behavior and attitude to the extent that it will result in leaving the organization. In other words, in the case where there is discordance, significant adverse results may arise at personal and organizational level. The more the number of the elements which are mutually taken into consideration in the person-organization fit and which are consistent with each other, the much more the commitment to the organization can increase. The organizations are extremely eager to incorporate the workers who absolutely have faithfulness to them in a strong and permanent manner. Therefore, they carry out many various, especially sociological studies in order to increase the commitment levels of their workers because it is possible fort he efficiency level to rapidly increase as a result of the fact that the workers behave as committed an deven dependent and also for this to servet o the achievement of the organization collectively.

Among the researches made in the field of the organizational behaviour, the person-organization fit has an importance place. The fact that the individual and organization variables have an important place in terms of the human relations can be shown as the reason fort his. As a result of the mutual interaction between these two variables, a judgment can be passed on whether the person and organization fit is ensured or not. Although when the subject is considered in terms of theory, this coherence is examined, it is seen that is aimed at ensuring this coherence in practice, however (Baransel, 1979).

¹Asst. Prof., Bartın University, Faculty of Economics and Administrative Sciences, International Trade and Logistics, egenc@bartin.edu.tr

themselves as a whole should be carefully arranged. Also the justice and trust perceived by the workers at the workplace will ensure that s/he is affectively committed to the organization by increasing the person-organization fit.

In order to be able to increase the workers' coherence to the organization, various measures in relation to the workplace and the work can be taken by the employers. Above all, a working environment that will give importance to the occupational safety and health practices should be prepared. Apart from this, a working environment in which the worker can work with pleasure, which allows for the creativity of the workers, which supports the development of the workers and which the worker participated in the decision-taking mechanisms.

The most important constraint of this study is that the data was acquired from one sector and one province. Due to this constraint, it is not possible to make a generalization in relation to the results. It is possible to obtain different results from the studies to be carried out in different sectors and in different provinces. Furthermore, the repetition of the reserch with larger samples may make it possible to achieve more gneralisable results.

References

Ahmadi, S. A. A., Mohammadpour, B., Rajabi, M. & Baghbani, F. (2014). Effect of person-organization fit on organizational commitment. International Journal of Information Technology and Management Studies, 1 (1), 33-43.

Akbaş, T. T. (2011). Örgütsel etik iklim, kişi-örgüt uyumu, örgütsel bağlılık ve örgütsel vatandaşlık davranışı ilişkisi: görgül bir araştırma. Yayınlanmamış Doktora Tezi, Gazi Üniversitesi, Sosyal Bilimler Enstitüsü, Ankara.

Allen, N. J., & Meyer, J. P. (1990). The measurement and antecedents of affective, continuance and normative commitment to the organization. Journal of Occupational Psychology, 63, 1-18.

Alnıaçık, E., Alnıaçık, Ü., Erat, S., & Akçin, K. (2013). Does person-organization fit moderate the effects of affective commitment and job satisfaction on turnover intentions?. Procedia-Scialand Behavioral Sciences, 99, 274-281.

Arbak, Y. & Yeşilada, T. (2003). Örgüt kişi uyumu ve örgütsel çekicilik: hangi kişiler ne tür örgütleri daha çekici bulur?. <u>http://openaccess.iku.edu.tr/handle/11413/263 adresinden 10.08.2018</u> tarihinde erişilmiştir.

Arslan, D. T. (2015). Hastane idari personelinin örgütsel güven ve örgütsel bağlılık düzeylerinin işten ayrılma niyeti üzerindeki etkisinin incelenmesi. Yayınlanmamış Yüksek Lisans tezi, Ankara Üniversitesi, Sağlık Bilimleri Enstitüsü, Ankara.

Astakhova, M. N. (2016). Explaining the effects of perceived person-supervisor fit and person-organization fit on organizational commitment in the U. S. and Japan. Journal of Business Research, 69, 956-963.

Baransel, A. (1979). Çağdaş yönetim düşüncesinin evrimi. İstanbul: İstanbul Üniversitesi.

Blau, G. J. & Boal, K. B. (1987). Conceptualizing how job involvement and organizational commitment affect turnover and absenteeism. Academy of Management Review, 12 (2), 288-300.

Cable, D. M. & Judge, T. A. (1997). Interviewers' perceptions of person-organization fit and organizational selection decisions. Journal of Applied Psychology, 82 (4), 546.

Cable, D. M. & Parsons, C. K. (2001). Socialization tactics and person-organization fit. Personnel Psychology, 54 (1), 1-23.

Cammann, C., Fichman, M., Jenkinks, D. & Klesh J. (1979). The michigan organizational assessment questionnaire. Unpublished Manuschript, Ann Arbor, University of Michigan.

Chatman, J. A. (1989). Matching people and organizations: selection and socialization in public accounting firms. In Academy of Management Proceeding, 1 (1), 199-203.

Erdheim, J., Wang, M., & Zickar, M. J. (2006). Linking the big five personality constructs to organizational commitment. Personality and Individual Differences, 41 (5), 959-970.

Finegan, J. E. (2000). The impact of person and organizational values on organizational commitment. Journal of Occupational and Organizational Psychology, 73 (2), 149-169.

Economic And Administrative Sciences Volume II

Harris, S. G. & Mossholder, K. W. (1996). The affective implications of perceived congruence with culture dimensions during organizational transformation. Journal of Management, 22 (4), 527-547.

Jin, M. H., McDonald, B. & Park, J. (2016). Does public service motivation matter in public higher education? Testing the theories of person-organization fit and organizational commitment through a serial multiple mediation model. American Review of Public Administration, 1-23.

Jung, H. S. & Yoon, H. H. (2016). What does work meaning to hospitality employees? The effects of meaningful work on employees' organizational commitment: the mediating role of job engagement. International Journal of Hospitality Management, 53, 59-68.

Kristof, A. L. (1996). Person-organization fit: an integrative review of its conceptualizations, measurement, and implications. Personnel Psychology, 49 (1), 1-49.

Lucabaugh, J. D. (2015). Organizational socialization training (OST), tenure, and predicting organizational commitment. Doctoral dissertation, Capella University.

Mathieu, J. E. & Zajac, D. M. (1990). A review and meta-analysis of the antecedents, corralates and consequences of organizational commitment. Psychological Bulletin, 108 (2), 171-194.

McConnell, J. (2003). A study of the relationships among person-organization fit and affective, normative, and continuance components of organizational commitment. Journal of Applied Management and Entrepreneurship, 8 (4).

Memon, M. A., Salleh, R., Baharom, M.N.R., & Harun, H. (2014). Person-organization fit and turnover intention: the mediating role of employee engagement. Global Business & Management Research, 6 (3).

Meyer, J. P. & Allen, N. J. (1991). A three-component conceptualization of organizational commitment. Human Resource Management Review, 1 (1), 61-89.

Meyer, J. P., Hecht, T. D., Gill, H. & Topolnytsky, L. (2010). Person-organization (culture) fit and employee commitment under conditions of organizational change: a longitudinal study. Journal of Vocational Behavior, 76, 458-473.

Mottaz, C. J. (1988). Determinants of organizational commitment. Human Relations, 41 (6), 467-482. Mowday, R. T., Steers, R. M. & Porter, L. W. (1979). The measurement of organizational commitment. Journal of Vocational Behavior, 14 (2), 224-234.

Nehmeh, R. (2009). What is organizational commitment, why should manager want it in their workforce and is there any cost effective way to secure it? SMC Working Paper, 5, 1-10.

Netemeyer, R. G., Boles, J. S., McKee, D. O., & McMurrian, R. (1997). An investigation into the antecedents of organizational citizenship behaviors in an personal selling context. Journal of Marketing, 61, 85-98.

Schneider, B., Goldstiein, H. W. & Smith, D. B. (1995). The ASA framework: an update. Personnel Psychology, 48 (4), 747-773.

Silverthorne, C. (2004). The impact of organizational culture and person-organization fit on organizational commitment and job satisfaction in Taiwan. Leadership and Organization Development Journal, 25 (7), 592-599.

Steele, S. A. (2016). An evaluation of emotional intelligence and person-organization fit. Published Doctoral Thesis. University of The Rockies School of Organizational Leadership.

Tremblay, M., Hill, K. & Aube, C. (2016). A time-lagged investigation of the mediating role of person-organization fit in the relationship between leader-member exchange and employee affective organizational commitment. European Journal of Work and Organizational Psychology, 1-13.

Tsai, P. C. F. & Tsao, C. W. (2016). The effects of person-environment fit and external locus of control on organizational affective commitment: a stuyd of immigrant wives in Taiwan. Journal of International Migration and Integration, 1-19.

Valentine, S., Godkin, L., & Lucero, M. (2002). Ethical context, organizational commitment, and person-organization fit. Journal of Business Ethics, 41, 349-360.

Van Vianen, A. E. M. (2000). Person-organization fit: the match between newcomers' and recruiters' preferences for organizational cultures. Personnel Psychology, 53 (1), 113-149.

Yahyagil, M. Y. (2005). Birey ve organizasyon uyumu ve çalışanların iş tutumlarına etkisi. Öneri, 6 (24), 137-149.