

Chapter 10

IMPORTANCE OF WEB BASED EDUCATION IN THE ADAPTATION PROCESS OF PROFESSIONAL JOURNALISTS TO DIGITAL NEWS PRODUCTION CONDITIONS

İlknur AYDOĞDU KARAASLAN¹

INTRODUCTION

Today's social dynamics are developing on digital technologies. The journalism sector and its employees are also affected by this process. The profession of journalism requires not only the theoretical knowledge but also the ability to use the technology and the tools of collecting, producing and distributing the news very well. For this reason, it is important for journalism to gain knowledge and journalism experience in virtual environments in order to adapt to new technologies. As the competition conditions of the sector has changed the practices of reporting, it is inevitable for journalists to use new news technologies as a necessity. Therefore, the continuous change in technology has made the training process necessary for journalists to gain new knowledge and skills.

Many problems are intertwined in the training of journalists in the digitalized sector. First of all, in the face of the speed of technology change, the knowledge and experience that will enable the change of journalistic practices remain behind. This problem is diversified at the level of interest in the knowledge, skills and technologies that journalists have. The diversity of working roles in the sector is another factor that makes a difference. The fact is that many journalists are involved in the sector from outside the field of formal Journalism education shows that even basic journalistic information is insufficient. However, these journalists are very experienced and know the sector very well. Their ability to evaluate these experiences in the direction of producing and distributing modern journalism is based on their learning of online journalism. Therefore, web based education provides a new opportunity for these journalists.

¹ Asst. Prof. Ege University, Communication Faculty, Department of Journalism, ilk2002tr@hotmail.com.

Lifelong learning has become important in the adaptation of journalists to technology and global world. As it is indispensable for professional journalists working in the sector to update their knowledge and to use new technology as well as new graduates. Therefore, they need lifelong learning to increase their professional experiences. They also need lifelong learning to adapt to the changes in life, to increase their qualifications, and to keep their professional work lives continue. Nowadays, journalists are expected to solve problems faced by people in society and to develop themselves in the fields of science and technology. For this reason, it is possible with lifelong learning to acquire the technological qualifications for journalists or new graduates who will work in the sector. Professional education of journalists provides important opportunities for them to explore the world. Otherwise, they will be insufficient in terms of technology and knowledge that are effective in digitalizing the news. Web based education, which will come into play at this point, has qualifications to support the undergraduate journalist students and professional journalists at any time. Consequently, this education should be arranged for journalists.

REFERENCES

- Altun A.(2005), Educational Needs of local Media Professionals and The Local Media Institute, *iletisim:araştırmaları*, 3(1-2):75-104, Retrieved December 18, 2018, from <http://dergiler.ankara.edu.tr/dergiler/23/667/8497.pdf>.
- Brautovic, M. (2010), E-Learning and Lifelong Education of Journalists: Case Study, *Poynter Institute*”, *Media dialogues / Medijski dijalozi*, Vol. 3, No. 1, pp. 49-60. Retrieved December 18, 2018, from <http://media-dialogues.com/Archive/MD%20Vol.%203,%20No.%201/049-060%20MD%20Vol.%203,%20No.%201,%20-Brautovic.pdf>.
- Cochrane T., Mulrennan D., Sissons H., Pamatatau R., Barnes L. (2013), Mobilizing Journalism Education, *International Conference on Information Communication Technologies in Education (ICICTE)*, 4-6 July, Crete, Greece, Retrieved December 18, 2018, from http://aut.researchgateway.ac.nz/bitstream/handle/10292/7366/ICICTE2013_reviewed_final.pdf?sequence=2&isAllowed=y
- Creech B. & Mendelson A. L. (2015) Imagining the Journalist of the Future: Technological Visions of Journalism Education and Newswork, *The Communication Review*, 18:2, 142-165, doi: 10.1080/10714421.2015.1031998.
- Crowther, D. and Rayman-Bacchus, L. (2004), *Perspectives on Corporate Social Responsibility*, Ashgate Publishing, Aldershot.
- Deuze M.(2006) Global Journalism Education, *Journalism Studies*, 7:1, 19-34, doi:10.1080/14616700500450293
- Deuze M., Neuberger C. & Paulussen S. (2004) Journalism Education and Online Journalists in Belgium, Germany, and The Netherlands, *Journalism Studies*, 5:1, 19-29, doi: 10.1080/1461670032000174710.
- Deuze M.(2003), *The Web and Its Journalisms: Considering The Consequences of Different Types of Newsmedia Online*, *new media & society*, SAGE Publications, London,

- Thousand Oaks, CA and New Delhi, Vol5(2):203-230. Retrieved December 18, 2018, from <https://journals.sagepub.com/doi/abs/10.1177/1461444803005002004>
- Fro" Hlich, Romy and Holtz-Bacha, Christina (Ed.) (2003) *Journalism Education in Europe and North America: a Structural Comparison*, Cresskill, NJ: Hampton Press.
- Ezber B. and Sayar T.E.(2016), Non-academic Media and Communication Education in Turkey, *Marmara Journal of Communication*, December, Issue: 26,pp. 71-83 , ISSN: 1300-4050 ,doi: 10.17829/midr.2017.45
- Gaunt, P. (1992), *Making the Newsmakers: International handbook on Journalism Training* , Westport, CT: Greenwood Press.
- Girgin, Atilla (1997). *The Progress of the Local Press in Turkey*, İstanbul: Journalists' Association of Turkey Publications.
- Gómez-Escalonilla G., Santín M. & Mathieu G.(2011), Students' Perspective on On-line College Education in the Field of Journalism, *Comunicar*, 37, v. XIX, *Scientific Journal of Media Literacy*; ISSN: 1134-3478; pp. 73-79, Retrieved December 18, 2018, from <http://dx.doi.org/10.3916/C37-2011-02-07>
- Guha A.S., Maji S., (2008) "E-learning: The Latest Spectrum in Open And Distance Learning", *Social Responsibility Journal*, Vol. 4, Issue: 3, pp.297-305, Retrieved December 18, 2018, from <https://doi.org/10.1108/17471110810892820>
- Hilton, Kathy (2005) *Teaching and Professional Fellowship Report 2004/5: An Investigation into the feasibility of developing a Virtual Newsroom -An e-learning tool for journalism. Project Report*. University of the Arts London, London. Retrieved December 18, 2018, from http://ualresearchonline.arts.ac.uk/462/1/An_investigation_into_the_feasibility_of_devel.pdf
- Jarvis P.(2002), Lifelong Learning : Universities and Adult Education, *Asia Pacific Education Review* Vol. 2, No. 2, 28-34. Retrieved December 18, 2018, from <https://www.pdfdrive.com/adult-education-and-lifelong-learning-d29701133.html>
- Kaya, B. (2005), *Journalists and Press Delegates in Turkey in The Terms of Press Card Regulations*. İstanbul: İstanbul University Communication Faculty Publication.
- Khazan, O. (2013, October). Should Journalism Schools Require Reporters to "Learn Code?" No. *The Atlantic*. Retrieved December 18, 2018, from <http://www.theatlantic.com/education/archive/2013/10/should-journalism-schools-require-reporters-to-learn-code-no/280711/>
- Lashmar P.(2009), Virtual worlds in Journalism Education: Creating Effective Distance and Blended Learning Courses, UCF L&T Fellowship paper. Retrieved December 18, 2018, from https://s3.amazonaws.com/academia.edu.documents/4158666/virtual_worlds_in_je_part_one_june_09.pdf?AWSAccessKeyId=AKIAIWOWY-YGZ2Y53UL3A&Expires=1547559774&Signature=uK5nRwhj61V0wcOD%-2FUb9%2B2ev3us%3D&response-content-disposition=inline%3B%20filename%3DVirtual_worlds_in_Journalism_Education_c.pdf
- Ma W.W.K. and Yuen A.H.K.(2008), A Qualitative Analysis on Collaborative Learning Experience of Student Journalists Using Wiki, Fong J., Kwan R., Wang F.L. (Eds.) *Hybrid Learning and Education*, Springer, Germany. Retrieved December 18, 2018, from https://link.springer.com/chapter/10.1007%2F978-3-540-85170-7_9
- Mulligan, M. (2012), Miranda Mulligan: Want to Produce Hirable Grads, Journalism Schools? Teach them to code. Retrieved December 18, 2018, from <http://www.niemanlab.org/2012/09/miranda-mulligan-want-to-produce-hirable-grads-journalism-schools-teachthem-to-code/>
- Roselyn Du Y. and Tornburg R.(2011), The Gap Between Online Journalism Education

- nand Practice: The Twin Surveys, *Journalism & Mass Communication Educator*, 218-230. Retrieved December 18, 2018, from https://www.researchgate.net/publication/238043934_The_Gap_between_Online_Journalism_Education_and_Practice_The_Twin_Surveys
- Osepashvili D.(2011), The Role of E-Learning in Modern Media Education, doi: 10.13140/2.1.4807.7605
- Segrave S. & Holt D. (2003) Contemporary Learning Environments: Designing e-Learning for Education in the Professions, *Distance Education*, 24:1, 7-24, doi:10.1080/01587910303044
- Sharma D. C.(2006), Online Technologies Kill Distance in Learning Managing Participation in Online Journalism Courses, *Journal of Creative Communications* 1,1, Sage Publications, London, doi: 10.1177/097325860500100105
- Valdez, V. B.; Escaler, M. V.; and Hofileña, C. F.(2004), Nuts and Bolts of an ELearning Program for Asia- Pacific Journalists, *Asia Pacific Media Educator*, 15, 149-158. Retrieved December 18, 2018, from <http://ro.uow.edu.au/apme/vol1/iss15/11>