

2. BÖLÜM

LOJİSTİK VE TEDARİK ZİNCİRİ YÖNETİMİNDE HELAL KAVRAMININ UYGULANMASI

Dr. Öğr. Üyesi, Salih MEMİŞ

A. Helal ve Helal Lojistik Kavramları

- ▶ Helal Kavramı ve Dağıtım Fonksiyonu İlişkisi
- ▶ Helal Lojistik Kavramı

B. Lojistik İş Süreçlerinde Helal Kontrol ve Güvence Faaliyetleri ile Helal Tedarik Zinciri Yönetimi

- ▶ Lojistik İş Süreçlerinde Helal Kontrol ve Güvence Faaliyetleri
 - Depolama İşlemleri
 - Terminal İşlemleri
 - Taşıma İşlemleri

C. Helal Tedarik Zinciri Yönetimi

- ▶ Helal Tedarik Zinciri Yönetiminin Kritik Başarı Faktörleri
 - Helal Tedarik Zinciri Yönetimi ve İnsan Kaynakları Yönetimi
 - Helal Tedarik Zinciri Yönetimi ve İşbirliği İlişkisi
 - Helal Tedarik Zinciri Yönetimi ve Helal Sertifikasyonu
 - Helal Tedarik Zinciri Yönetimi ve İzlenebilirlik
 - Helal Tedarik Zinciri Yönetimi ve Hükümet Desteği
 - Helal Tedarik Zinciri Yönetimi ve Özel Varlıklar
 - Helal Tedarik Zinciri Yönetimi ve Bilgi Teknolojisi

algılama ve tanıma sistemi tüketicilerin helal yetkisini SMS kullanarak helal logosunun orijinallliğini çapraz kontrol etmelerini sağlayabilir. Bu nedenle, Tieman'ın (2011) belirttiği gibi bilgi teknolojisi, helal tedarik zincirini geliştirme kabiliyetini arttırmada gereksiz taşımayı önlemekte, daha iyi tedarik zincirinin organizasyonu ve varış noktasındaki helal performansının artırılmasını sağlamaktadır. Bu bilgi teknolojisinin helal endüstrisi için kritik bir başarı faktörü olduğunu göstermekte, özellikle helal ürün veya hizmetlerinin bütünlüğünü sağlamaktadır.

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