

Current Studies in Social Sciences IV

Editors

Abdullah BALCIOĞULLARI

Mustafa MAVAŞOĞLU



© Copyright 2022

Printing, broadcasting and sales rights of this book are reserved to Academician Bookstore House Inc. All or parts of this book may not be reproduced, printed or distributed by any means mechanical, electronic, photocopying, magnetic paper and/or other methods without prior written permission of the publisher. Tables, figures and graphics cannot be used for commercial purposes without permission. This book is sold with banderol of Republic of Turkey Ministry of Culture.

ISBN

978-625-8399-56-1

Book Title

Current Studies in Social Sciences IV

Editors

Abdullah BALCIOĞULLARI
ORCID iD: 0000-00025418-7718

Mustafa MAVAŞOĞLU
ORCID iD:0000-0003-3410-6690

Publishing Coordinator

Yasin DİLMEN

Page and Cover Design

Typesetting and Cover Design
by Akademisyen

Publisher Certificate Number

47518

Printing and Binding

Vadi Printing Press

Bisac Code

SOC000000

DOI

10.37609/akya.1272

GENERAL DISTRIBUTION

Akademisyen Kitabevi A Ş

Halk Sokak 5 / A
Yenişehir / Ankara
Tel: 0312 431 16 33
siparis@akademisyen.com

www.akademisyen.com

PREFACE

Based in Ankara in Turkey, the independent academic publisher, Akademisyen Publishing House, has been publishing books for almost 30 years. As the directors of Akademisyen Publishing House, we are proud to publish around 2000 books across disciplines so far, especially in Health Sciences. We also publish books in Social Sciences, Educational Sciences, Physical Sciences, and also books on cultural and artistic topics.

Akademisyen Publishing House has recently commenced the process of publishing books in the international arena with the “Scientific Research Book” series in Turkish and English. The publication process of the books, which is expected to take place in March and September every year, will continue with thematic subtitles across disciplines.

The books, which are considered as permanent documents of scientific and intellectual studies, are the witnesses of hundreds of years as an information recording platform. As Akademisyen Publishing House, we are strongly committed to working with a professional team. We understand the expectations of the authors, and we tailor our publishing services to meet their needs. We promise each author for the widest distribution of the books that we publish.

We thank all of the authors with whom we collaborated to publish their books across disciplines.

Akademisyen Publishing House Inc.

CONTENTS

Chapter 1	Investigation of Financial Management of Companies in The Bist Izmir Index: 2011-2015 Period	1
	<i>Hüseyin KARŞILI</i> <i>Erdem ÖNCÜ</i>	
Chapter 2	An Evaluation of The Form and Content of Cover Designs Printed in Turkey in The Sample of Kafka's "The Metamorphosis" Book.....	17
	<i>Ekin BOZTAŞ</i>	
Chapter 3	The Study of Character Strengths and Well-Being.....	33
	<i>Mediha KORKMAZ</i>	
Chapter 4	Can Aesthetic Scrutiny of Gerard Manley Hopkins' Pied Beauty	51
	<i>Ali MOHAMMADİ</i>	
Chapter 5	The Impact of A Supportive School Culture and Of Teachers' Professional Collaboration, Work Environment Satisfaction, and Professional Satisfaction on Student Motivation.....	67
	<i>Rahmi BAKİ</i> <i>Mustafa ECİK</i>	
Chapter 6	Emphasis on National Cinema as A Social Necessity in Islamist Journals in Turkey	81
	<i>Ali Ulvi ÖZBEY</i>	
Chapter 7	Relations Between Coronavirus (Covid-19) Pandemic Data and Social Media Interactions: Big Data Mining Implementation – Turkey 2020 Case Study.....	93
	<i>İlayda DİLEK</i> <i>Mustafa COŞKUN</i>	
Chapter 8	The Relationship of Brands' Advertising Campaigns and Consumers' Digital Shopping Frenzy Behavior: A Review For Big Sale Days	113
	<i>Tuğba YEĞİN</i>	

AUTHORS

Assoc. Prof. Ekin BOZTAŞ

Ege University Faculty of Education, Department of Fine Arts Education
ORCID iD: 0000-0003-1886-4272

Assoc. Prof. Mediha KORKMAZ

Ege University, Department of Psychology
ORCID iD: 0000-0001-6504-5822

Assoc. Dr. Ali Ulvi ÖZBEY

Bingöl University
ORCID iD: 0000-0002-7880-8312

Asst. Prof. Rahmi BAKİ

Aksaray University
ORCID iD: 0000-0003-0981-5006

Asst. Prof. Dr. Hüseyin KARŞILI

Bahçeşehir Cyprus University, Lefkoşa, Turkish Republic of Northern
ORCID iD: 0000-0001-6609-9371

Asst. Prof. Ali MOHAMMADI

İstanbul Yeni Yüzyıl University, Department of English Language and Literature
ORCID iD: 0000-0001-5240-1832

Asst. Prof. Dr. Erdem ÖNCÜ

University of Mediterranean Karpasia, Lefkoşa, Turkish Republic of Northern Cyprus
ORCID iD: 0000-0002-3506-5803

PhD. Mustafa COŞKUN

İzmir Provincial Directorate for National Education
ORCID iD: 0000-0001-6670-8886

Non-Thesis Master's Program Student Mustafa ECİK

Aksaray University

Researcher İlayda DİLEK

İzmir Bornova College Science High School