12. BÖLÜM

SOSYAL MEDYA KULLANIMI VE SİBER ZORBALIK

Burak AKDENİZ[1]

İnternet, ilk kez 1969 yılında Amerika Birleşik Devletleri'nde ortaya çıkmıştır. İnternet'in ortaya çıkışından kısa süre sonra, çevrimiçi ortamlar hayatımızın önemli bir parçası haline gelmiştir (Kim vd., 2017). Çevrimiçi ortamlar, bireylere pratik yoldan bilgi edinme, iletişim kurma, sosyalleşme ve boş zamanlarını değerlendirme imkânı sağlamaktadır (Kim vd., 2017; Spada, 2014). Günümüzde, dünya (Xin vd., 2018) ve Türkiye (Kutlu vd., 2016) nüfusunun yarısından fazlası İnternet kullanıcısıdır. Okul öncesi dönemden, ileri yetişkinliğe kadar her yaş döneminde İnternet kullanımı gün geçtikçe yaygınlaşmaktadır (Kowalski vd., 2019). Özellikle 2019 yılının sonlarında Çin'in Wuhan kentinde ortaya çıkan ve 2020 yılının başlarından itibaren tüm dünyaya etki eden Yeni Koronavirüs Hastalığı (COVID-19) pandemisi nedeniyle, ülkeler bazı tedbirler almak durumunda kalmış; eğitim, iş gibi faaliyetler büyük ölçüde çevrimiçi ortamlarda sürdürülmeye başlanmıştır. Bu durum, tüm dünyada İnternet kullanım oranlarında artışa yol açmıştır. Bireyler eğitim, toplantı, alışveriş, sosyalleşme gibi amaçlarla daha sık çevrimiçi ortamları kullanmaya başlamış; böylelikle, bireylerin İnternet kullanımı konusundaki becerileri de gelişmiştir. Buradan yola çıkarak, pandemi süreci sonrasında da çevrimiçi ortamların kullanım yaygınlığının pandemi öncesine göre daha fazla olacağını öngörmek mümkündür.

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[1] Arş. Gör., İstanbul Aydın Üniversitesi, FEF, Psikoloji Bölümü.

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