

Chapter 14

PLANTING DESIGN IN HOTEL GARDENS; AYVACIK, CANAKKALE EXAMPLE

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INTRODUCTION

Nowadays, increasing urbanization and returns of modern life have increased the stress level of people (Gülpınar Sekban, Bekar, & Acar, 2018b). People spend their free time, holidays entertainment, rest, relaxation, socialization began to meet the needs such as (Alesheikh, 1999). People meet short or long term travels to meet these needs. There is a need for temporary accommodation during travels (Pala & Bardakoğlu, 2016). In order to meet this requirement, hotel enterprises, one of the most important building blocks of the tourism sector, have developed and started to serve people. In order to meet the various needs of the guests, especially the accommodation, the hotel establishments are commercial organizations that perform their personnel, architecture, service practices and guest relations with certain rules and standards (Akın, 2019).

Today, hotel management offers a variety of accommodation to cater to many different tastes, needs and preferences. This diversity includes luxury and extensive business chains connected to a company, as well as small house pensions, boutique hotels. Boutique hotels emerged as a result of different tourism trends in the face of changing needs and demands, with many different definitions in the literature; they are minimalist, with a small number of rooms, offering a variety of lifestyle facilities in general (Pala & Bardakoğlu, 2016; Victorino, Verma, Plaschka, & Dev, 2005). The general purpose of boutique hotels; to provide guests with the comfort they can feel at home in a friendly, warm environment within certain cultures. When the preferred boutique hotels are examined for this purpose, it is seen that the hotels serve their guests with their unique qualities as partners (Aggett, 2007). Boutique hotels, like other hotel establishments, are required to make certain analyzes in order to bring in the qualities that will affect the purchasing decisions of the guests. It is vital to analyze why guests choose specific hotels ba-

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plan the narrow walkways and the surrounding green areas. The main circulation network, the pool-spa area and the sections leading to the eating and drinking area should be spacious and well maintained. If plants are to be used for guiding purposes, it should be guided by hedge plants used around all trees or circulation network.

It confirms that plants of planting design are seen not only as a design element used to increase visual value but also as design elements that increase both aesthetic and functionality values while giving identity to space (Gülpınar Sekban & Bekar, 2018; Yıldızcı, 1988).

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