CHAPTER 6

IDEOLOGY AND LANGUAGE LEARNING: A REVIEW OF THE RELATED STUDIES

Ömer Gökhan ULUM¹

1. INTRODUCTION

Modernization and modernity have been associated with the supremacy of reason and are thought to emancipate people from fixed ideologies and to bring freedom, peace and equality for people (Althusser, 2001; Inglerhart & Welzel, 2005; Minar, 1961; Ordem, 2018a, 2018b). However, two world wars showed that modernization and modernity have been unable to free people from ideologies. Rather, it has caused serious problems in the social lives of people. Therefore, post-structuralism and post-modernism have emerged as opposed to the tenets of modernization and modernity (Ordem, 2018a). Studies on language have also been affected by these ideas and practices. Language ideology has been affected by different movements emerging in sociology and other related disciplines (Hodge & Kress, 1993). Foucault (1980) notes the fact that ideology is related to the constitution of discourses that manipulate minds and relations. Language and ideology are closely related to each other in that languages may impose specific beliefs. Studying English does not only mean the study of the English language, rather it may be a means of imposing any ideology and cultural norms. EFL textbooks may bring hegemonic views, values, and cultures in that it may impose the beliefs, cultures, and societal norms of the western world.

Critical pedagogy has an inclination to hint on the dimness of cultural, social, and political state, and it manages this through history. Both teachers and students are the reflections of society, and that's why critical theory matters. It matters because students matter—consequently, our future matters. Critical pedagogy disputes with long term beliefs and guides students to inquire about new questions. It also aims to analyze the ideological apparatus in education because education is directly associated with ideology and hegemony (Freire, 2000; Giroux, 1981; Ordem & Yukselir, 2017). Learners are regarded as critical individuals that can transform societies by gaining awareness of political topics on the agen-

Asst. Prof. Dr., Department of English Language Teaching, Education Faculty, Mersin University, omergokhanulum@gmail.com

for EFL textbooks to raise political issues in EFL classroom settings and curriculum. Countries situated in expanding and outer circles need to revise their criteria while selecting textbooks that need to be challenged by administrators, teachers and lecturers. Therefore, critical theory and critical pedagogy that emphasizes the importance of ideology need to be presented to pre-service teachers, practitioners and lecturers so that elements of ideology can be negotiated in EFL textbooks and classrooms. Moreover, inclusion of various religions still remains pivotal in the discipline of English language learning. Global and local textbooks need to include religious issues so that these topics can be learned formally in the classroom settings because religious issues are indispensable practices of human life.

REFERENCES

Abdollahzadeh, E., & Baniasad, S. (2010). Ideologies in the imported English textbooks: EFL learners and teachers' awareness and attitude. *Journal of English Language Teaching and Learning*, 2(217), 1-17.

Althusser, L. (2001). *Ideology and Ideological State Apparatuses: Notes Toward an Investigation*. In Lenin and Philosophy and other essays, trans. Ben Brewster. New York: Monthly Review Press.

Benham, B., & Mozaheb, M. A. (2013). The depiction of men and women within Iranian high school EFL textbooks, tested against Islamic custom. *Journal of Beliefs & Values*, 34(1), 100-104.

Blommaert, J. (2005). Discourse: A critical introduction. Cambridge, UK: Cambridge University Press.

Bouzid, H. A. (2016). Promoting Values of Religious Tolerance through Moroccan ELT Text-books. ASIAN TEFL: Journal of Language Teaching and Applied Linguistics, 1(2), 1-12.

Canefe, N. (2002). Turkish nationalism and ethno-symbolic analysis: the rules of exception. *Nations and Nationalism*, 8(2), 133-155.

Cheng, K. K. Y., & Beigi, A. B. (2012). Education and religion in Iran: The inclusiveness of EFL (English as a Foreign Language) textbooks. *International Journal of Educational Development*, 32(2), 310-315.

Curdt-Christiansen, X. L., & Weninger, C. (Eds.). (2015). *Language, ideology and education: The politics of textbooks in language education*. New York: Routledge.

Dale, R. (2000). Globalization and education: Demonstrating a "common world educational culture" or locating a "globally structured educational agenda"?. *Educational Theory*, 50(4), 427-448. Darder, A. (2003). *The critical pedagogy reader*. New York: Routledge.

Demir, Y., & Yavuz, M. (2017). Do ELT coursebooks still suffer from gender inequalities? A case study from Turkey. *Journal of Language and Linguistic Studies*, 13(1), 103-122.

Fairclough, N. (2014). Critical language awareness. Routledge.

Ferguson, J., Collison, D., Power, D., & Stevenson, L. (2006). Accounting textbooks: Exploring the production of a cultural and political artifact. *Accounting Education: an international journal*, 15(3), 243-260.

Fitch, F. (2003). Inclusion, exclusion, and ideology: Special education students' changing sense of self. *The Urban Review*, 35(3), 233-252.

Foucault, M. (1980). Power/Knowedge ed. by Colin Gordon. New-York: Pantheon Books.

Freire, P. (2000). *Pedagogy of the oppressed* (Trans. M. Bergman Ramos). New York: Continuum. Giroux, H. A. (1981). *Ideology, Culture and the Process of Schooling*. Philadelphia: Temple University Press.

Giroux, H. (2018). Pedagogy and the politics of hope: Theory, culture, and schooling: A critical reader. London: Routledge.

Current Researches in Educational Sciences II

Gray, J. (Ed.). (2013). Critical perspectives on language teaching materials. Berlin: Springer.

Gray, J. (2016). *ELT materials: Claims, critiques and controversies*. In The Routledge Handbook of English Language Teaching (pp. 113-126). London: Routledge.

Guerrettaz, A. M., & Johnston, B. (2014). A response: The concept of the classroom ecology and the roles of teachers in materials use. *The Modern Language Journal*, 98(2), 671-672.

Hodge, R., & Kress, G. (1993). Language as Ideology (Vol. 2). London: Routledge.

Inglehart, R., & Welzel, C. (2005). *Modernization, cultural change, and democracy: The human development sequence.* Cambridge University Press.

Kincheloe, J. L., & McLaren, P. (2011). *Rethinking critical theory and qualitative research*. In Key works in critical pedagogy (pp. 285-326). Leiden: Brill Sense.

Köksal, D., & Ulum, Ö. G. (2020). Views of EFL Instructors and Learners on Political Compounds in EFL Textbooks. *i-manager's Journal on English Language Teaching*, 10(1), 45-56.

Kroskrity, P. V. (2000b). Regimenting Languages: Language Ideological Perspectives. In P. V. Kroskrity (ed.), Regimes of Language: Ideologies, Polities, and Identities. Santa Fe, NM: School of American Research Press.

Kubota, R. (2001). Teaching world Englishes to native speakers of English in the USA. *World Englishes*, 20(1), 47-64.

Kucukcan, T. (2003). State, Islam, and religious liberty in modern Turkey: Reconfiguration of religion in the public sphere. *BYU Law Review*, 2, 475-506.

Maduro, O. (2005). Religion and social conflicts. Oregon: Wipf and Stock Publishers.

McLaren, P., & Kincheloe, J. L. (Eds.). (2007). Critical pedagogy: Where are we now? (Vol. 299). Bern: Peter Lang.

Melliti, M. (2013). Global content in global coursebooks: The way issues of inappropriacy, inclusivity, and connectedness are treated in Headway Intermediate. *Sage Open*, 3(4), 1-12.

Minar, D. M. (1961). Ideology and political behavior. *Midwest Journal of Political Science*, 5(4), 317-331.

Ordem, E., & Yükselir, C. (2017). Views of Turkish EFL Instructors on Critical Pedagogy. *Electronic Turkish Studies*, 12(14), 285-294.

Ordem, E. (2017). Participatory Approach In EFL Classes. *Electronic Turkish Studies*, 12(3), 505-516.

Ordem, O. A. (2018a). Modernization and Popular Culture: Views from Turkey. *Sociology and Anthropology*, 6(7), 609-614.

Ordem, O. A. (2018b). Bryan S. Turner'ın Kuramı Çerçevesinde Kadın, Beden ve Toplum. *OPUS Uluslararası Toplum Araştırmaları Dergisi*, 9(16), 2556-2573.

Ordem, E., & Ulum, Ö. G. (2019). Critical Pedagogy and Participatory Approach in Turkey: Views of Pre-Service ELT Teachers. *Electronic Turkish Studies*, 14(2), 679-693.

Paulston, C. B. (1986). Linguistic consequences of ethnicity and nationalism in multilingual settings. *Language and education in multilingual settings*, 25, 117.

Shaban Rafi, M. (2009). Promoting critical pedagogy in language education. *International Research Journal of Arts & Humanities (IRJAH)*. 37, 63-73.

Shaw, S. J., & Shaw, E. K. (1976). History of the Ottoman Empire and Modern Turkey: Volume 2, Reform, Revolution, and Republic: The Rise of Modern Turkey 1808-1975 (Vol. 11). Cambridge: Cambridge University Press.

Turkan, S., & Çelik, S. (2007). Integrating culture into EFL texts and classrooms: Suggested lesson plans. *Novitas Royal*, 1(1), 18-33.

Ulum, Ö. G., & Köksal, D. (2019). Ideological and Hegemonic Practices in Global and Local EFL Textbooks Written for Turks and Persians. *Acta Educationis Generalis*, 9(3), 66-88.

Ulum, Ö. G., & Köksal, D. (2020). *Ideology and Hegemony of English Foreign Language Textbooks: Globally and Locally Written Practices*. Berlin: Springer Nature.

Xiong, T., & Qian, Y. (2012). Ideologies of English in a Chinese high school EFL textbook: A critical discourse analysis. *Asia Pacific Journal of Education*, 32(1), 75-92.